



2024 Annual Conference

**MONTRÉAL QC, CANADA
JULY 10-12, 2024**

Sheraton le Centre Montréal Hotel

Presented by: The Society of Construction Law North America
In cooperation with: Coterie Spark

 #SCLNAMontreal2024

2024 SPONSORSHIP PROSPECTUS



ABOUT THE CONFERENCE

Step into a world of innovation and collaboration as the Society of Construction Law North America (SCL NA) invites you to sponsor our annual conference, set to unfold from July 10th to 12th, 2024, at the exquisite Sheraton le Centre Montréal Hotel in Montréal, QC, Canada.

Following the success of last year's dynamic conference in Boston, MA, where industry leaders shaped the future of construction law, this year's theme, "Vive les projets!: Impact des projets de construction sur nos vies - Long Live Projects: The Impact of Construction Projects on our Lives," promises a continuation of insightful discussions and groundbreaking exploration into themes that are at the forefront of our industry. Join us for an unforgettable experience in the heart of Montréal, where your sponsorship will play a pivotal role in elevating the dialogue and connections within the construction law community.

PROGRAM

The Conference will kick off on Wednesday, July 10th, with a reception in the Sheraton hotel to welcome all of our delegates to the conference.

The Sheraton Hotel will be a fantastic setting for the formal conference program which will commence on Thursday, July 11th, with a full day of presentations. Our speakers and panel members are eminent international practitioners in the construction industry, invited because of their knowledge, experience, reputation and ability to address the breadth of issues in the program.

The Conference presents an ideal opportunity to learn about current trends and issues, and network with some of the world's leading industry practitioners while earning valuable (US & CAN) CLE credits.

On Thursday evening, July 11th, we will be hosting the Conference Gala Dinner. The evening will commence with a cocktail reception, followed by a 3-course meal and key note speaker Danièle Sauvageau.

The evening will conclude with a karaoke band performance. Tickets for the gala dinner can be purchased independently of the conference if you wish to bring colleagues, clients or spouses.

This year the SCL conference committee has once again organized social activities to allow you to enjoy the city with your partner and/or to network with others from the conference. Sample Montréal's famous bagels, poutine and other delicacies on a culinary walking tour on Wednesday, July 10th. Extend your stay in Montréal and meet with conference attendees on Saturday morning, July 13th, to see the sights of Montréal on a private bus tour.

The substantive portion of the conference will conclude on Friday, July 12th, at 5:00 PM with a closing drinks reception, after a full day of presentations.

DELEGATE PROFILE

The SCL NA annual Conference attracts a combination of international professionals from legal and technical fields. Conference delegates work across all areas of the construction law practice and project delivery including feasibility and pre-contract, contract development, transactional, design, construction and dispute resolution services. The SCL NA conferences attract delegates including, but not limited to:

- General and In-house Counsel
- Lawyers
- Engineers
- Project Executives for Owners and Contractors
- Project and Contract Managers
- Consultants
- Arbitrators, Judges, Mediators and Adjudicators
- SCL International Delegates
- Academics
- Law Students

MARKETING AND PUBLIC RELATIONS

The Conference Committee is dedicated to ensuring that sponsors are able to maximize the benefits of their investment. Sponsors play a vital role in the success of the conference which is recognized by both the SCL NA Board of Directors and the Conference Committee.

We have dedicated Sponsorship Managers who will manage all sponsorship correspondence and communications. We encourage you to contact our Sponsorship Managers to discuss the many additional ways we can further assist your marketing efforts and build your business through the SCL NA Conference.

Sponsorship Managers:

Lori Goldberg – lgoldberg@millerthomson.com

Megan Muehlenbruch – megan@coteriesspark.com

The Conference offers a unique opportunity to increase your organization's exposure to a diverse cross-section of industry professionals through the following marketing strategy for the months leading up to the conference:

✉ **E-marketing** – including regular email and LinkedIn blasts promoting program updates, key dates, and featured speakers.

🖥 **Website** – will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest updates. Sponsorship packages and commitment levels vary and can be tailored to suit your marketing requirements.

BENEFITS TO SPONSORS

The SCL NA Conference provides the following benefits to sponsors:

- ✓ Maximum exposure at a well-established conference devoted to international construction law
- ✓ Opportunity to deliver a clear message that you have a genuine commitment to the practice of construction law
- ✓ High visibility on the official Conference website and Conference marketing materials
- ✓ Opportunity for 1:1 marketing
- ✓ Building brand awareness and education of your brand within the industry
- ✓ Building prospect databases through networking opportunities with some of the world's leading practitioners in construction law

THE SOCIETY OF CONSTRUCTION LAW
NORTH AMERICA ANNUAL CONFERENCE
HAS A SPONSORSHIP PACKAGE THAT
WILL HELP YOU MEET YOUR BRAND AND
NETWORKING OBJECTIVES.

SPONSORSHIPS AT A GLANCE - TABLE OF CONTENTS

TAP EACH ONE TO LEARN MORE

Sponsorship Package	Number Available	Amount (US\$)
PLATINUM SPONSOR	ONE	\$10,500
GOLD SPONSOR	THREE	\$7,500
SILVER SPONSOR	TEN	\$5,000
BRONZE SPONSOR	SIX	\$4,000
GALA DINNER SPONSOR	ONE	\$10,500
TECHNOLOGY SPONSOR	ONE	\$10,500
KEYNOTE SPEAKER SPONSOR	ONE	\$8,000
UNE GUEULE DE BOIS PETIT DEJEUNER (THE HANGOVER BREAKFAST) – DAY TWO SPONSOR	ONE	\$5,500
LUNCH SPONSOR	TWO (EXCLUSIVE PER DAY)	\$5,500
WELCOME RECEPTION SPONSOR	ONE	\$4,000
CLOSING RECEPTION SPONSOR	ONE	\$4,000
LANYARD SPONSOR	ONE	\$3,500
KEY CARD SPONSOR	ONE	\$3,500
BREAKFAST – DAY ONE SPONSOR	ONE	\$3,500
YOUNG PROFESSIONALS MEET & GREET BREAKFAST SPONSOR	ONE	\$3,150
WALKING FOOD TOUR SPONSOR	ONE	\$2,650
MONTRÉAL BUS TOUR SPONSOR	ONE	\$1,700
BREAK SPONSOR	TWO (EXCLUSIVE PER DAY)	\$1,750

*ALL PRICES ARE IN USD

SPONSORSHIPS AT A GLANCE



PLATINUM SPONSOR | 1 AVAILABLE | \$10,500

Seize the spotlight with our exclusive Platinum sponsorship, the epitome of prominence at our event. As the sole Platinum sponsor, you'll have the privilege of first choice in selecting the location of your sponsor booth, ensuring your brand captures immediate attention and sets the tone for the entire event. Elevate your influence with dedicated main stage speaking time, allowing your experts to share insights with industry leaders and influencers. Your brand will be prominently featured on our website, reaching a broad audience and establishing your position as a key player in the field. This premier sponsorship also grants two of your representatives access to the Young Professionals Networking event, creating invaluable connections with emerging talent in the industry. Act swiftly, as this unparalleled Platinum sponsorship is limited to only one fortunate partner. Secure your position now and make a lasting impact at our event.

- ✓ Booth Included
- 📅 2 Complimentary Registrations
- 🗨️ 2 Tickets to the Young Professionals Speed Networking Event
- 🍴 2 Tickets to the Gala Dinner
- 🎤 5 Minute Speaking Opportunity
- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing
- 📊 Access to Attendee List

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SPONSORSHIPS AT A GLANCE



GOLD SPONSOR | 3 AVAILABLE | \$7,500

Unlock valuable opportunities with our Gold sponsorship, offering flexible options tailored to your timeline. Depending on your sign-up date, enjoy the privilege of selecting 2nd, 3rd, or 4th for your sponsor booth location, allowing you to showcase your brand effectively. Gain exposure and share your expertise with main stage speaking time, providing a platform for your insights to resonate with our diverse audience. Elevate your digital footprint through prominent website recognition, ensuring heightened visibility among industry professionals and stakeholders. Additionally, two of your representatives will obtain access to an opportunity to connect with emerging talent at the Young Professionals Networking event. Don't miss out on this versatile Gold sponsorship package, thoughtfully designed to maximize your impact at our event.

- ✓ Booth Included
- 📅 2 Complimentary Registrations
- 🗨️ 2 Tickets to the Young Professionals Speed Networking Event
- 🍴 2 Tickets to the Gala Dinner
- 🎤 5 Minute Speaking Opportunity
- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



SILVER SPONSOR | 10 AVAILABLE | \$5,000

Opt for our Silver sponsorship and secure an opportunity for advance selection of booth location, depending on your sign up date, placing your brand among industry leaders. Benefit from increased visibility through website recognition, resonate with professionals, and have one representative join the Young Professionals Networking event to connect with emerging talent. Enjoy networking opportunities with a complimentary ticket to the gala dinner. As a Silver sponsor, receive stage recognition by the conference lead, acknowledging your contribution. Choose Silver for exposure, networking, and recognition in one well-rounded sponsorship.

- ✓ Booth Included
- 📅 1 Complimentary Registration
- 🗨️ 1 Ticket to the Young Professionals Speed Networking Event
- 🍴 1 Ticket to the Gala Dinner
- 🖥️ Logo on Website
- ★ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



BRONZE SPONSOR | 6 AVAILABLE | \$4,000

Choose our Bronze sponsorship to secure a dedicated booth, providing an effective platform to showcase your brand. Enjoy enhanced visibility through website recognition, ensuring your presence is noted among industry professionals. Additionally, one representative can attend the Young Professionals Networking event, fostering connections with emerging talent. As a Bronze sponsor, receive stage recognition by the conference lead, acknowledging your valuable contribution to the event's success. Opt for Bronze as a sponsorship option that offers exposure, networking, and acknowledgment.

- ✓ Booth Included
- 📅 2 Registration Tickets Discounted at 50% off
- 🗨️ 1 Ticket to the Young Professionals Speed Networking Event
- 🍴 1 Ticket to the Gala Dinner
- 🖥️ Logo on Website
- ★ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



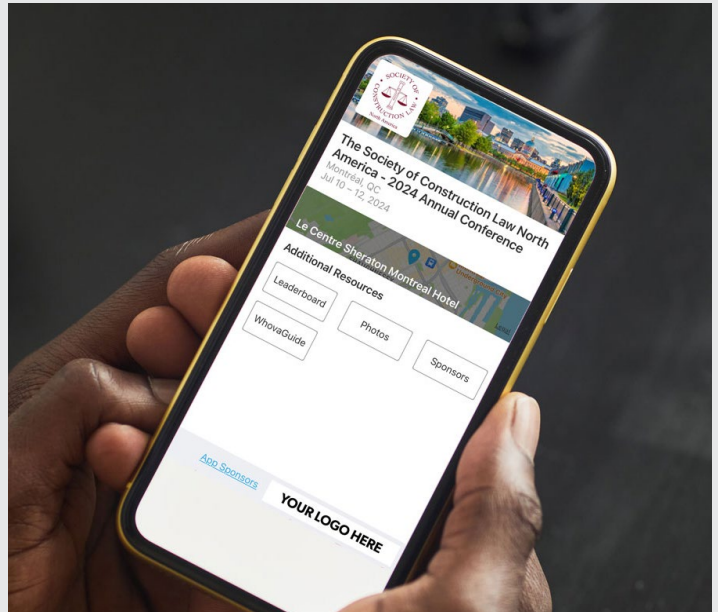
GALA DINNER SPONSOR | 1 AVAILABLE | THURSDAY, JULY 11 | \$10,500

Illuminate the Gala Dinner experience with our exclusive sponsorship opportunity. As the Gala Dinner sponsor, captivate guests with a video playing upon their entrance, setting the stage for a memorable evening. Enjoy prominent brand visibility through branded cocktail napkins, logo placement at the event, and on our website. Additionally, three labeled tables provide an inviting space for you to host guests, ensuring your brand takes center stage during this prestigious event. Your brand will be prominently displayed while guests delight in a plated dinner, featuring an exceptional keynote speaker. The night will conclude with dancing and a lively karaoke band, creating an unforgettable celebration. Elevate your sponsorship and make a lasting impression at the Gala Dinner.

- ▶ Video Replay in Event Area
- ★ Custom Branded Napkins at Event
- 🗓️ 2 Complimentary Registrations
- 💬 2 Tickets to the Young Professionals Speed Networking Event
- 🍴 2 Tickets to the Gala Dinner
- 🎤 5 minute Speaking Opportunity
- 🚩 Your Branding Displayed at the Gala Dinner
- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



TECHNOLOGY SPONSOR | 1 AVAILABLE | JULY 10-12 | \$10,500

Step into the future with our Technology Sponsorship, designed to amplify your brand’s digital presence. Enjoy a custom login page and password featuring your brand for event WiFi, providing all delegates with seamless connectivity. Benefit from a tailored Whova app experience with a custom landing page, showcasing your brand prominently. This comprehensive package also includes two complimentary registrations, two tickets to the for Young Professionals Networking event, two gala dinner tickets, your logo prominently displayed on the website, and a 5-minute speaking opportunity. Choose Technology Sponsorship for an immersive and impactful digital sponsorship experience.

- 📶 Custom Login Page and Password
- 📱 Whova App with Custom Landing Page
- 📅 2 Complimentary Registrations
- 🗣️ 2 Tickets to the Young Professionals Speed Networking Event
- 🍴 2 Tickets to the Gala Dinner
- 🎤 5 Minute Speaking Opportunity
- 🖥️ Logo on Website
- ★ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



KEYNOTE SPEAKER SPONSOR | 1 AVAILABLE | THURSDAY, JULY 11 | \$8,000

Elevate your influence with our exclusive Keynote Sponsorship. Engage further with the event by introducing both the Gala Dinner and the keynote speaker. Secure the Keynote Sponsorship for a comprehensive and distinguished presence at our event.

- 📅 2 Complimentary Registrations
- 🗨️ 2 Tickets to the Young Professionals Speed Networking Event
- 🍴 2 Tickets to the Gala Dinner
- 🎤 5 Minute Speaking Opportunity
- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing

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[MORE ABOUT KEYNOTE SPEAKER DANIÈLE SAUVAGEAU](#) ▶

SPONSORSHIPS AT A GLANCE



WELCOME RECEPTION | 1 AVAILABLE | WEDNESDAY, JULY 10 AT 5PM | \$4,000

- ▶ Video Replay in Event Area
- ▶ 1 Ticket to the Young Professionals Speed Networking Event
- ▶ Your Branding Displayed at the Welcome Reception
- ▶ 5 Minute Speaking Opportunity
- ▶ Logo on Website
- ▶ Recognition by Lead at Opening/Closing

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CLOSING RECEPTION | 1 AVAILABLE | FRIDAY, JULY 12 AT 5PM | \$4,000

Maximize your brand's visibility at our prestigious closing reception by becoming a valued sponsor. Showcase your logo prominently at the event, ensuring widespread recognition among industry leaders and attendees. Additionally, seize the opportunity to amplify your presence with a speaking slot, allowing you to directly engage our distinguished audience and leave a lasting impression.

- ▶ Video Replay in Event Area
- ▶ 1 Ticket to the Young Professionals Speed Networking Event
- ▶ Your Branding Displayed at the Welcome Reception
- ▶ 5 Minute Speaking Opportunity
- ▶ Logo on Website
- ▶ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



BREAKFAST – DAY ONE | 1 AVAILABLE | THURSDAY, JULY 11 AT 8AM - 9AM | \$3,500

Increase your brand's visibility by sponsoring our continental breakfast, where a tempting array of freshly baked pastries, seasonal fruits, and gourmet coffee await you. Immerse attendees in the inviting atmosphere adorned with your organization's branding, including a video playing upon their entrance. Join us for a morning of networking, delicious bites, and the perfect kickstart to a day filled with inspiration.

- ▶ Video Replay in Event Area
- 🗣️ 1 Ticket to the Young Professionals Speed Networking Event
- 🚩 Your Branding Displayed at Breakfast – Day One
- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



UNE GUEULE DE BOIS PETIT DEJEUNER (THE HANGOVER BREAKFAST) – DAY TWO

1 AVAILABLE | FRIDAY, JULY 12 AT 8AM - 9AM | \$5,500

Elevate your brand’s presence and be the hero of our conference by sponsoring the “Une Gueule de Bois Petit Déjeuner” – The Hangover Breakfast! As the exclusive sponsor, your company will play a vital role in creating an unforgettable morning of recovery and revitalization after our Gala Dinner. Imagine your logo prominently featured at this rejuvenating breakfast associating your brand with the ultimate remedy for our attendees. Seize this unique opportunity to not only cure the post-gala groans but also be the shining start to our final conference day! Don’t miss out – become the champion sponsor of the Hangover Breakfast and let your brand shine!

- ▶ Video Replay in Event Area
- 🗨️ 1 Ticket to the Young Professionals Speed Networking Event
- ★ Custom Branded Napkins at the Hangover Breakfast
- 🎤 5 Minute Speaking Opportunity to Introduce your Breakfast and Company
- 🚩 Your Branding Displayed at the Hangover Breakfast
- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



BREAK SPONSOR | TWO (EXCLUSIVE PER DAY) | THURSDAY, JULY 11 & FRIDAY, JULY 12 | \$1,750

Elevate your brand visibility and engage with our dynamic audience by becoming a Break Sponsor! With two prime breaks each day, your company has the exclusive opportunity to showcase its logo and promotional materials on specially branded items during these refreshing interludes.

- ▶ Video Replay in Event Area
- ▶ 1 Ticket to the Young Professionals Speed Networking Event
- ▶ Your Branding Displayed at the Welcome Reception
- ▶ Logo on Website
- ▶ Recognition by Lead at Opening/Closing

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LUNCH | TWO (EXCLUSIVE PER DAY) | THURSDAY, JULY 11 & FRIDAY, JULY 12 | \$5,500

Be the centerpiece of our culinary celebration as the exclusive Lunch Sponsor! Your brand will take center stage during our daily lunches, where attendees will savor delectable meals infused with global flavors. The lunch will pay homage to the rich gastronomic heritage of Québec. Your logo and promotional materials will adorn the dining area, leaving a lasting impression on participants as they indulge in a feast for the senses.

- ▶ Video Replay in Event Area
- ▶ 2 Tickets to the Young Professionals Speed Networking Event
- ▶ 5 Minute Speaking Opportunity
- ▶ Your Branding Displayed at Lunch
- ▶ Logo on Website
- ▶ Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE



WALKING FOOD TOUR SPONSOR | 1 AVAILABLE | WEDNESDAY, JULY 10 | \$2,650

Montréal is one of Canada's most exciting foodie destinations with everything from gourmet cuisine to classic French dishes, to tasty street food. Sample a variety of local and European-inspired dishes including poutine, Montréal-style bagels and sweet ice cream. Tickets for this tour can be purchased independently of the conference if you wish to bring colleagues, clients and spouses.

- 🗨️ 1 Ticket to the Young Professionals Speed Networking Event
- 🎤 Speaking Opportunity at the Walking Food Tour
- ★ 1 Ticket to the Tour

- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing

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MONTRÉAL BUS TOUR SPONSOR | 1 AVAILABLE | SATURDAY MORNING, JULY 13 | \$1,700

This private bus tour will bring the SCL NA conference attendees to Montréal's hotspots including Mount Royal Park, Old Montréal, Notre Dame Basilica and more. The tour will be led by professional, well-trained guides. Tickets for this tour can be purchased independently of the conference if you wish to bring colleagues, clients and spouses.

- 🗨️ 1 Ticket to the Young Professionals Speed Networking Event
- 🎤 Speaking Opportunity at the Montréal Bus Tour
- ★ 1 Ticket to the Tour

- 💻 Logo on Website
- ★ Recognition by Lead at Opening/Closing






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SPONSORSHIPS AT A GLANCE



YOUNG PROFESSIONALS MEET & GREET BREAKFAST | 1 AVAILABLE | \$3,150

The SCL NA is set to organize a roundtable panel conversation during the Young Professionals meet and greet Breakfast on Thursday, July 11th. Beyond sponsor acknowledgment during the opening and closing ceremonies, as well as a prominent banner display at the welcoming drinks reception and meet and greet breakfast, sponsors will enjoy an exclusive chance to participate in the roundtable discussion scheduled for Thursday, July 11th. Sponsors will also receive a ticket for the speed networking session with Young Professionals during the Welcome Reception, along with the option to promote career opportunities within their respective firms to the conference’s Young Professional attendees.

-  1 Ticket to the Young Professionals Speed Networking Event
-  1 Minute Speaking Opportunity at the Young Professionals Breakfast
-  Displayed Banner at the Young Professionals Breakfast
-  Logo on Website
-  Recognition by Lead at Opening/Closing

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SPONSORSHIPS AT A GLANCE

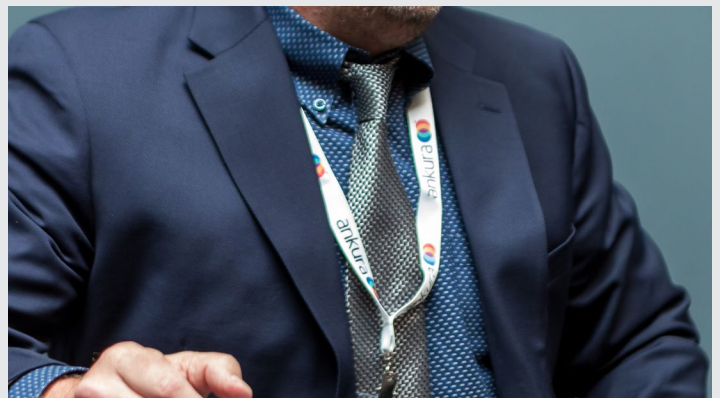


KEY CARD SPONSOR | 1 AVAILABLE | \$3,500

Elevate your brand to new heights as the exclusive Key Card Sponsor for our upcoming event! Your logo will be prominently displayed on each room key, ensuring repeated exposure every time guests access their accommodations. Additionally, your brand will enjoy high visibility on our event website, maximizing your reach and impact. Be the first and last thing attendees see each day – secure the Key Card Sponsorship for unparalleled exposure and recognition.

- 🏠 Custom logo printed on all SCL guest keycards
- 💻 Logo on Website
- 🗨️ 1 Ticket to the Young Professionals Speed Networking Event
- ★ Recognition by Lead at Opening/Closing

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LANYARD SPONSOR | 1 AVAILABLE | \$3,500

Step into the spotlight as our exclusive Lanyard Sponsor and have your brand featured prominently at every turn! Attendees will proudly wear your branded lanyard to access sessions, making your logo a focal point in all event photos and post-event marketing materials. From the conference floor to promotional material, your logo will be a standout presence. Don't miss this chance to lead the way – secure the Lanyard Sponsorship and be a standout partner in our event experience!

- ★ All Attendees Receive Lanyard with your Logo
- 💻 Logo on Website
- 🗨️ 1 Ticket to the Young Professionals Speed Networking Event
- ★ Recognition by Lead at Opening/Closing

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1. Exposure in the conference publications is determined by confirmation of sponsorship prior to print deadlines. To maximize exposure, please confirm your participation by the earliest date possible.

2. Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking

3. All monies are payable in U.S. dollars.

4. All monies due and payable must be received (and cheques cleared) by SCL NA prior to the event. No organization will be listed as a sponsor in any official conference material until full payment and a booking form have been received by SCL NA.

5. CANCELLATION POLICY: No refunds will be made for cancellations. A reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of SCL NA.

7. Sponsorship entitlements including organization logo on the conference website and other marketing material will be delivered upon receipt of the required deposit or full payment.

8. In relation to a sponsorship for the conference, the delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the North American Privacy Act.



North America

IN COOPERATION WITH



For more information please contact

Lori Goldberg – lgoldberg@millerthompson.com and **Megan Muehlenbruch** – megan@coteriemark.com

For more information on registration, accommodation and speakers please see the **SCL conference website**. All of the sponsorship packages can be purchased **here**.