




2026 Annual Conference

**NASHVILLE, TENNESSEE
JULY 22-24, 2026**

JW Marriott Nashville

Presented by: The Society of Construction Law North America
In cooperation with: Coterie Spark

 #SCLNANashville2026

2026 SPONSORSHIP PROSPECTUS



ABOUT THE CONFERENCE

The Society of Construction Law North America invites you to sponsor our 5th Annual Conference, set to take place from July 22nd to 24th, 2026, at the JW Marriott Downtown in Nashville, Tennessee.

Leveraging off the success of the previous conferences held in San Diego, Montreal, Boston, and Colorado, the SCL NA is pleased to welcome attendees ranging from Owners, Senior Construction Executives, General Counsel, Construction Attorneys, Arbitrators, Academics, Design Professionals, and Consultants. Speakers include a number of leaders and professionals from various jurisdictions in Canada, the United States, and globally who will share their invaluable knowledge and experience to highlight critical topics facing the construction industry today.

PROGRAM

The Conference will kick off on Wednesday, July 22nd, with a reception at our host property to welcome all of our delegates to the conference. For those arriving early, we'll have an exclusive hard hat tour of the new NFL stadium that is currently being constructed in Nashville.

The JW Marriott Downtown Nashville will be a fantastic setting for the formal conference program which will commence on Thursday, July 23rd, with a full day of presentations. Our speakers and panel members are eminent practitioners in the construction industry, and will be sharing their knowledge, experience, and thoughts on a wide range of topics that are relevant to the future of the industry.

The Conference presents an ideal opportunity to learn about current trends and issues, and to network with some of the world's leading industry practitioners while earning valuable (US & CAN) CLE credits.

After a day of engaging panels, we will conclude Thursday with a Denim and Diamonds themed Gala Dinner, which will include live performances and outstanding cuisine.

Friday, July 24th, will bring more thought-provoking panels to the main stage. We'll wrap up the day with a closing reception that is quintessential Nashville and will take advantage of our prime downtown location.

The 5th Annual Society of Construction Law North America Conference will bring fresh perspectives and dynamic discussions on important industry issues. Set against the lively backdrop of Nashville, TN, this event promises to be a standout gathering for the construction law community. Your sponsorship will play a vital role in creating meaningful interactions and building strong connections with top professionals in the field.

DELEGATE PROFILE

The annual SCL NA Conference attracts a combination of international professionals from legal and technical fields. Conference delegates work in all facets of the construction industry, including without limitation, law, architecture, engineering consulting, professional services, project management, and project delivery. The SCL NA conference attracts delegates whose industry roles include:

- General and In-house Counsel
- Lawyers
- Engineers and Architects
- Project Executives for Owners and Contractors
- Project and Contract Managers
- Consultants
- Arbitrators, Judges, Mediators and Adjudicators
- SCL International Delegates
- Academics
- Law Students

MARKETING AND PUBLIC RELATIONS

Sponsors play a vital role in the success of the Conference. As such, the SCL NA Board of Directors and the Conference Committee are dedicated to ensuring that the sponsors are able to maximize the return on their investment.

The Conference offers a unique opportunity to increase your organization's exposure to a diverse cross-section of industry professionals through both email and LinkedIn marketing, as well as the Conference website. Sponsors will be featured throughout the event's marketing efforts across these channels.

Additionally, we have dedicated Sponsorship Managers who will manage all sponsorship correspondence and communications. We encourage you to contact our Sponsorship Managers to discuss the many additional ways we can assist your marketing efforts and grow your company's profile through the SCL NA Conference.

Sponsorship Managers:

Megan Muehlenbruch – megan@coteriespark.com

Tom Crist – tcrist@beneschlaw.com

BENEFITS TO SPONSORS

The SCL NA Conference provides the following benefits to sponsors:

- ✓ Maximum exposure at a well-established conference devoted to international construction law
- ✓ Opportunity to deliver a clear message that you have a genuine commitment to the practice of construction law
- ✓ High visibility on the official Conference website and on Conference marketing materials
- ✓ Opportunity for 1:1 marketing
- ✓ Building brand awareness and education of your brand within the industry
- ✓ Building prospect databases through networking opportunities with some of the world's leading practitioners in construction law

THE SOCIETY OF CONSTRUCTION LAW
NORTH AMERICA ANNUAL CONFERENCE
HAS A SPONSORSHIP PACKAGE THAT
WILL HELP YOU MEET YOUR BRAND AND
NETWORKING OBJECTIVES.

SPONSORSHIPS AT A GLANCE - TABLE OF CONTENTS









Sponsorship Package	Number Available	Amount (US\$)
PLATINUM SPONSOR	ONE	\$11,000
GOLD SPONSOR	EIGHT	\$8,500
SILVER SPONSOR	FIVE	\$7,000
BRONZE SPONSOR	FOUR	\$5,000
GALA DINNER SPONSOR	ONE	\$10,000
TECHNOLOGY SPONSOR	ONE	\$10,000
KEYNOTE SPEAKER SPONSOR	ONE	\$7,000
LUNCH (ONE DAY) SPONSOR	TWO	\$6,000
BREAKFAST (ONE DAY) SPONSOR	TWO	\$5,000
BREAK (FULL DAY) SPONSOR	TWO	\$3,000
LANYARD SPONSOR	ONE	\$6,000
KEYCARD SPONSOR	ONE	\$4,500
PROMO VIDEO PRE SESSION	FOUR	\$3,000
WELCOME RECEPTION SPONSOR	ONE	\$5,500
CLOSING RECEPTION SPONSOR	ONE	\$4,000
CHARGING STATION SPONSOR	ONE	\$4,000
IN-HOUSE COUNSEL EQUITY GRANT		\$2,000
ADD-ON: RESERVED TABLE AT GALA DINNER	THREE	\$1,000
ADD-ON: DELEGATE LIST IN APRIL AND JUNE		\$1,000

SPONSORSHIPS AT A GLANCE



PLATINUM SPONSOR | 1 AVAILABLE | \$11,000

Elevate your presence with the Platinum Sponsor Package at this year’s conference. Enjoy a premium, central booth location and reserved table at the Gala Dinner. Stand out with a dedicated speaking opportunity on the general session stage, which is offered exclusively to our Platinum sponsor this year. Your logo will be prominently displayed on event signage and our website, ensuring maximum visibility. This top-tier package positions your organization as a leader in the field, providing unmatched exposure and networking opportunities. This sponsorship includes an exclusive invite to the Chair’s Reception, which brings together our In-House Counsel attendees and key sponsors prior to the welcome reception.

-  Premium Booth Location (Central)
 -  Reserved Table at Gala Dinner with Two Guest Dinner Tickets
 -  (2) Tickets to Chairs Reception (pre-conference)
 -  Access to the Attendee List in April and June
-  General Session Stage Time
 -  Logo on Event Signage
 -  Logo on Event Website
 -  (3) All-Access Tickets

SPONSORSHIPS AT A GLANCE



GOLD SPONSOR | 8 AVAILABLE | \$8,500

The Gold Sponsor Package offers exceptional value at our 2026 Conference. Benefit from a priority booth location and two all-access passes, ensuring optimal engagement with attendees. Gain early access to the attendee list in April and June for effective planning. Your company's logo will be featured on event signage and our website, reinforcing your presence throughout the conference.

- 📍 Priority Booth Location (Choose your location in order of purchase)
- ★ Logo on Event Signage
- ☰ Access to Attendee List in April and June

- 🖥️ Logo on Event Website
- 🎫 (2) All-Access Tickets



SILVER SPONSOR | 5 AVAILABLE | \$7,000

Opt for the Silver Sponsor Package and gain solid visibility. Enjoy an assigned booth location and one all-access pass, facilitating direct interaction with attendees. Your logo will be displayed on event signage and our website, highlighting your support and commitment. This package offers a balanced mix of exposure and engagement, ensuring your brand is recognized among key industry stakeholders.

- 📍 Booth Location (Assigned)
- ★ Logo on Event Signage
- ☰ Access to Attendee List in June

- 🖥️ Logo on Event Website
- 🎫 (1) All-Access Ticket

SPONSORSHIPS AT A GLANCE



BRONZE SPONSOR | 4 AVAILABLE | \$5,000

If you're looking for a smaller booth, consider the Bronze level package! Rather than a 6' table, you'll get a tall round table to use as homebase in a 4 foot by 4 foot space. This is a great opportunity to mix and mingle with attendees in between sessions and during meals. In addition, we'll include your branding on event signage and the website. Get access to the attendee list in June to best prepare for your SCL NA Conference experience.

- 📍 Round Hightop Table Booth (4' x 4' space)
- ☰ Access to Attendee List in June

- ★ Logo on Event Signage
- 📺 Logo on Event Website

SPONSORSHIPS AT A GLANCE



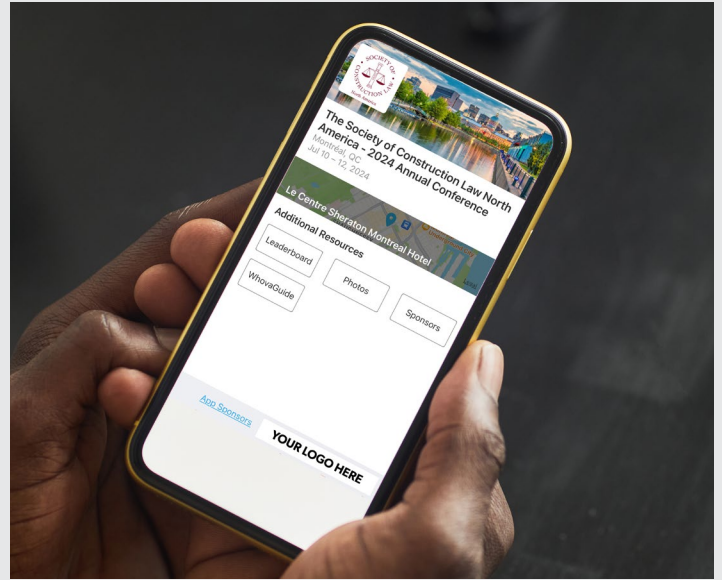
GALA DINNER | 1 AVAILABLE | \$10,000

Enhance your brand's presence with the Gala Dinner Sponsor Package. Enjoy a reserved table and a special mention by the band as our evening sponsor. Your branding will be visible throughout the evening, as well as on event signage and our website. You'll receive (2) all access passes and a list of all registered attendees twice prior to the conference.

- 📍 Reserved Table with (2) Guest Passes
- 🎤 Special Mention by Band as Evening Sponsor
- 🎵 Sponsor of the Evening Band at the Gala Dinner
- ☰ Access to the Attendee List in April and June

- ✓ Branding at the Dinner
- ★ Logo on Event Signage
- 🖥️ Logo on Event Website
- 🎫 (2) All-Access Tickets

SPONSORSHIPS AT A GLANCE



TECHNOLOGY SPONSOR | 1 AVAILABLE | JULY 22-24 | \$10,000

The Technology Sponsor Package provides a prime opportunity to showcase your brand at everyone's fingertips. As the app sponsor, your logo will be displayed on the app homepage. As the wifi sponsor, your company name will be featured as the network password. Gain visibility with your logo on event signage and our website, and enjoy two all-access passes.

- 📱 App Sponsor with your Logo on App Homepage
- 📶 Wifi Sponsor with your Company as Password
- 💻 Logo on Website
- ☰ Access to Attendee List in April and June

- ★ Logo on Signage
- 🎫 (2) All-Access Tickets

SPONSORSHIPS AT A GLANCE

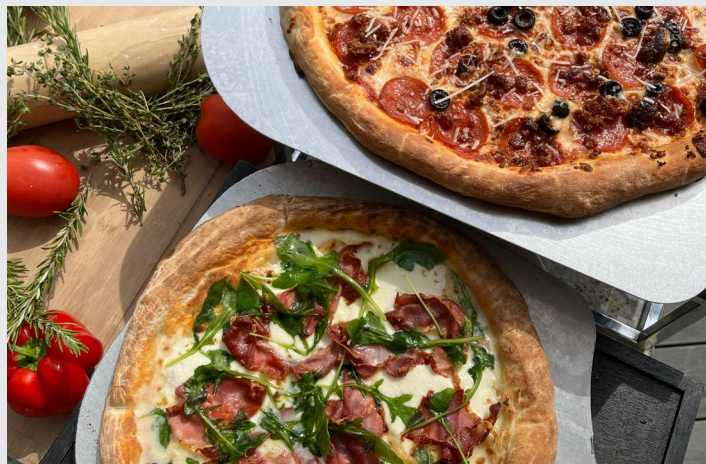


KEYNOTE SPEAKER SPONSOR | 1 AVAILABLE | \$7,000

The Keynote Sponsor Package offers a unique platform at our conference. Introduce the keynote speaker on the general session stage and receive priority access to the keynote speaker, subject to availability. Your logo will be featured on event signage and our website, along with one all-access pass. This package ensures your organization is prominently associated with a highly attended session, providing exclusive exposure and engagement opportunities.

- 🎤 Introduce Keynote on General Session
- 🌟 Logo on Event Signage
- 🗨️ Priority Access to Keynote Speaker (subject to Keynote availability)
- 🎫 (1) All-Access Ticket
- 💻 Logo on Event Website

SPONSORSHIPS AT A GLANCE



LUNCH SPONSOR (ONE DAY) | 2 AVAILABLE | \$6,000

Put your brand at the center of one of the conference's most high-traffic moments. As the Lunch Sponsor, your branding will be prominently displayed while attendees gather, mingle, and recharge. It's a prime opportunity for your team to be visible, start conversations, and connect in a relaxed, social setting.

- ✓ Your Branding at Lunch for One Day
- Branded Napkins at Lunch

- 🖥️ Logo on Event Website
- ★ Logo on Event Signage



BREAKFAST SPONSOR (ONE DAY) | 2 AVAILABLE | \$5,000

Start the day with strong visibility by positioning your brand at the first touchpoint attendees experience. As the Breakfast Sponsor, your presence is highlighted while guests arrive, settle in, and grab their morning meal. It's a natural way to create early connections, set the tone for the day, and ensure your company is seen before the sessions begin.

- ✓ Your Branding at Breakfast for One Day
- Branded Napkins at Breakfast

- 🖥️ Logo on Event Website
- ★ Logo on Event Signage

SPONSORSHIPS AT A GLANCE



BREAK (FULL DAY) SPONSOR | 2 AVAILABLE | \$3,000

Align your brand with the moments attendees look forward to most, our conference breaks. With at least two breaks each day, your branding will be featured as guests refuel, network, and move between sessions. It's a natural, high-visibility opportunity for your team to spark conversations, stay top-of-mind, and connect.

- ✓ Your Branding at Breaks for One Day
- ☐ Branded Coffee Sleeves


- ☐ Logo on Event Website
- ★ Logo on Event Signage


SPONSORSHIPS AT A GLANCE



LANYARD SPONSOR | 1 AVAILABLE | \$6,000

Make your brand impossible to miss with our exclusive Lanyard Sponsorship. Every attendee will wear your custom-branded lanyard throughout the event, ensuring your logo is front and center on stage as our panelists speak throughout the day and in networking areas across the venue. With continuous visibility from arrival to departure and strong presence in post-event content, this opportunity keeps your brand top of mind long after the conference concludes.

 Your Logo on All Attendee Lanyards

 Logo on Website


★ Logo on Event Signage



KEY CARD SPONSOR | 1 AVAILABLE | \$4,500

Put your brand directly in the hands of every attendee as the Key Card Sponsor for our event. Your logo will appear on each room key, providing repeated visibility each time guests access their accommodations. In addition, your brand will be featured on our event website, extending your reach and impact before, during, and after the conference.

 Your Logo on All Attendee Hotel Keycards

 Logo on Website

★ Logo on Event Signage

SPONSORSHIPS AT A GLANCE



PROMO VIDEO PRE SESSION | 4 AVAILABLE | \$3,000

Showcase your brand to attendees with a custom video played before each session. Your content will capture attention as guests settle in, ensuring maximum visibility in a captive audience. This is a prime opportunity to highlight your company, products, or services while making a memorable impression throughout the conference.

- ▶ Up to :30 second promo video played before a session

SPONSORSHIPS AT A GLANCE



WELCOME RECEPTION SPONSOR | 1 AVAILABLE | \$5,500

Start the conference with impact by sponsoring the Welcome Reception, the night before sessions kick off. Your brand will be in the spotlight as attendees arrive, network, and get energized for the event ahead. This is a high-visibility opportunity to make a lasting first impression and connect with guests right from the very start.

- ✓ Your Branding at Welcome Reception
- Custom Branded Napkins at Welcome Reception

- 🖥️ Logo on Event Website
- ★ Logo on Event Signage

SPONSORSHIPS AT A GLANCE



CLOSING RECEPTION SPONSOR | 1 AVAILABLE | FRIDAY, JULY 24 | \$4,000

End the conference on a high note as the exclusive sponsor of the Closing Reception. The reception will be held on Broadway, bringing attendees together outside the host hotel to celebrate the conclusion of the event. This sponsorship places your brand front and center during a memorable evening, offering exceptional visibility and a unique opportunity to connect with guests during the conference's final gathering.

- ✓ Your Branding at the Closing Reception
- 📺 Logo on Event Website
- 📢 Pre-Conference Promotion of Closing Reception
- ★ Logo on Event Signage
- 🎫 (1) Complimentary Ticket to the Closing Reception



CHARGING STATION SPONSOR | 1 AVAILABLE | \$4,000



Keep attendees connected and energized as the Charging Station Sponsor. Your branding will be prominently displayed at charging stations strategically located at tables in the back of session rooms. These essential power sources will ensure that attendees can easily recharge their devices while staying engaged with the conference.



- 🔌 Your Branding at Power Charging Stations in the Back of Session Rooms
- 📺 Logo on Website
- ★ Logo on Event Signage

SPONSORSHIPS AT A GLANCE

IN-HOUSE COUNSEL EQUITY GRANT | \$2,000


SCL 2026 is proud to offer a unique sponsorship opportunity dedicated to diversifying our attendee base. Your \$2,000 contribution directly offsets registration and lodging costs for in-house counsel representatives who might not otherwise be able to attend. By removing these financial barriers, you are ensuring a more robust exchange of ideas between private practice and in-house leaders, while positioning your brand as a champion of industry accessibility. This sponsorship includes an exclusive invite to the Chair's Reception, which brings together our In-House Counsel attendees and key sponsors prior to the welcome reception.

-  Covers Hotel and Registration for (1) In-House Counsel
-  Invite to Chair's Reception on Wednesday Afternoon with In-House Counsel

-  Logo on Event Website
-  Logo on Event Signage


ADD-ON: RESERVED TABLE AT GALA DINNER | 3 AVAILABLE | \$1,000

Secure a full table for ten guests at the Gala Dinner, providing an exclusive opportunity to celebrate with attendees in style. This sponsorship also includes two guest dinner tickets, allowing you to invite special guests outside of the conference to join the evening's festivities.

-  Includes Gala Dinner Access for up to 2 Non-Conference Attendees

ADD-ON: DELEGATE LIST IN APRIL AND JUNE | \$1,000

This add-on provides exclusive access to the comprehensive attendee list twice: in mid-April and mid-June. The list includes valuable details such as attendee names, titles, organizations, and locations, enabling you to tailor your marketing efforts and connect directly with key industry professionals before and after the event.

-  Access to the Attendee List with Attendee Names, Titles, Companies, and Locations

1. Exposure in the conference publications is determined by confirmation of sponsorship prior to print deadlines. To maximize exposure, please confirm your participation by the earliest date possible.

2. Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking

3. All monies are payable in U.S. dollars.

4. All monies due and payable must be received (and cheques cleared) by SCL NA prior to the event. No organization will be listed as a sponsor in any official conference material until full payment and a booking form have been received by SCL NA.

5. CANCELLATION POLICY: No refunds will be made for cancellations. A reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of SCL NA.

7. Sponsorship entitlements including organization logo on the conference website and other marketing material will be delivered upon receipt of the required deposit or full payment.

8. In relation to a sponsorship for the conference, the delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the North American Privacy Act.



North America

IN COOPERATION WITH



For more information please contact

Megan Muehlenbruch – megan@coteriesspark.com and Tom Crist – tcrist@beneschlaw.com

For more information on registration, accommodation and speakers please see the **SCL conference website**.

All of the sponsorship packages can be purchased at <https://scl-na-conference.org/sponsorships/>